



III.

INTERNATIONAL PLANT BREEDING CONGRESS

October 15 - 19, 2017

Acapulco Hotel, Kyrenia, TRNC



REPUBLIC OF TURKEY
MINISTRY OF FOOD AGRICULTURE
AND LIVESTOCK



www.intpbc2017.org



SPONSORSHIP
FILE





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GENERAL INFORMATION

Congress Date and Venue

3rd International Plant Breeding Congress will be held between October 15 -19, 2017 at Acapulco Hotel in Kyrenia, TRNC. Distance between Acapulco Hotel and Ercan Airport is approximately 30 km and it takes about 40 minutes by shuttle vehicles.

Address: Çatalköy, Kyrenia - TRNC

Congress Language

The Congress will be held in English.

Congress Badges

Badges must be worn during all sessions, social activities and exhibitions. All participants who have finalized their registration may receive their badges from the registration desk together with all other documents. Those who wish to register onsite will also receive their badges from the desk.

Season

In October the lowest degrees is 15°C and highest is 27°C.

Invitation Letter

All registered participants upon request has the right to ask for a letter of invitation. This invitation can only be used to facilitate permission to participate from their institution.

Certificate of Participation

Certificate of participation will be given to all registered participants of the congress. Certificates will be distributed on the 3rd day of the congress.

Electricity

In TRNC the electrical voltage is 240 and the BS standard is used. 220/240 Volts A / C with 3 adapter is used.

Congress Web Page

To acquire all updated information about the congress please visit www.intpbc2017.org.

REGISTRATION & ACCOMMODATION





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REGISTRATION & ACCOMMODATION

CONGRESS REGISTRATION, ACCOMMODATION FEES (ACAPULCO HOTEL)	Before September 1, 2017	After September 1, 2017
Participant	550.-Euro	650.-Euro
Student	475.-Euro	575.-Euro

DOUBLE / TRIPLE ACCOMMODATION (Per Person)	Before September 1, 2017	After September 1, 2017
Participant	490.-Euro	590.-Euro
Student	415.-Euro	515.-Euro

CONGRESS REGISTRATION AND OUTSIDE PARTICIPATION FEE	Before September 1, 2017	After September 1, 2017
Participant	380.-Euro	480.-Euro
Student	320.-Euro	420.-Euro

- * Turkish Academician and Public Researchers are going to get %15 discount
- * Registrations made until September 1st, 2017 will be considered as early registration
- * Cancellations after September 1st, 2017 will not be accepted. Name changes are possible.
- * All participants and industry representatives must register. Fees include; participation to the scientific program, congress bag and congress abstract book.
- * Participant who does not accommodate at the congress hotel or who has not made the reservation through the organization secretary will be considered as external participant and charged for 4 days (between 08:00-18:00). Price includes coffee break services and lunches served during the congress (16-17-18-19 October 2017 from 08:00 to 18:00).

CONGRESS REGISTRATION AND ACCOMMODATION PAYMENT

For the registrations to be completed, please transfer the sum of payment to the account details provided below and fax (+90 212 258 60 78) or e-mail (intpbc2017@figur.net) the proof of payment to Figür Kongre ve Organizasyon.

3rd INTERNATIONAL PLANT BREEDING CONGRESS EURO ACCOUNT

Bank Name : Garanti Bankası
Branch Name : Valikonağı Branch (Branch Code: 183)
Account Name : Figür Kongre ve Organizasyon Tic. A.Ş.
Account Number : 9081563 (Euro Account)
IBAN No : TR25 0006 2000 1830 0009 0815 63

SPONSORSHIP ACTIVITIES



Main Sponsor

Main Sponsor

125.000 ₺

12 m² free booth area

50 free conference registration

Sponsor logo and link at the conference web site (large size + pop up)

Main sponsor logo will be used in scene of the conference halls

Brochure distribution in congress bag

Full page advertisement in the Announcement and Program book (Inner Cover Page)

2 hours session in the main hall sponsorship

** All sponsorship fees exclude %18 VAT.*

Platin Sponsor

Platin Sponsor

100.000 €

12 m² free booth area

40 free conference registration

Sponsor logo and link at the conference web site (large size)

Brochure distribution in congress bag

Full page advertisement in the Announcement and Program book (Inner Cover Page)

1 hour session sponsorship

** All sponsorship fees exclude %18 VAT.*

Gold Sponsor

Gold Sponsor

75.000 €

6 m² free booth area

30 free conference registration

Sponsor logo and link at the conference web site (medium size)

Brochure distribution in congress bag

Full page advertisement in the Announcement and Program book (Inner Cover Page)

1 hour workshop sponsorship

** All sponsorship fees exclude %18 VAT.*

Silver Sponsor

Silver Sponsor

50.000 €

6 m² free booth area

20 free conference registration

Sponsor logo and link at the conference web site (small size)

Brochure distribution in congress bag

Full page advertisement in the Announcement and Program book (Inner Cover Page)

1 hour workshop sponsorship

** All sponsorship fees exclude %18 VAT.*

Bronze Sponsor

Bronze Sponsor

25.000 €

6 m² free booth area

10 free conference registration

Sponsor logo and link at the conference web site (medium size)

** All sponsorship fees exclude %18 VAT.*



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SPONSORSHIP ACTIVITIES

1- BOOTH

6.000 ₺ +VAT

- Booth area is in total 6 m2 (3m x 2m).
- For each booth area, 2 free delegate registrations will be provided.
- Booth areas maximum height is 3m.
- Companies who have contributed the most will have priority in the selection process. Rest of the companies will be lined up according to the date of payment.
- Once the selection turn is yours, you will receive a plan with the chosen booths filled (nameless). Companies who would like to locate their booth close to another company will need to specify. These requests will try to be met by the organizing committee as possible.

2- SESSION SPONSORSHIP

18.000 ₺ +VAT

For any activities or catering services during the session, please contact Figur Congress Organization services.

3- ELECTRONIC SPONSORSHIPS

3a- Electronic Announcement Sponsorship

12.000 ₺ +VAT

The 3rd International Plant Breeding Congress announcement will be prepared in PDF format and e-mailed to all BISAB members. Electronic sponsorship will include a full page advertisement in the announcement PDF. The digital design expenses belong to the sponsor company.

3b- Final Program USB Sponsorship

18.000 ₺ +VAT

The 3rd International Plant Breeding Congress Final program will be prepared and loaded in USB's. These USB's will be placed inside the congress bags. USB expenses, placement of the company's logo and installment of its data in the USB will belong to the sponsor company.





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SPONSORSHIP ACTIVITIES

3c- Program Flow Plasma's Sponsorship

9.200 ₺ +VAT

During the 3rd International Plant Breeding Congress, plasma TV kiosks will be placed in several central locations which will display the program flow. These plasmas will also display the sponsors logo or visual. Construction costs belong to the sponsor company.



3d- Internet Center Sponsorship

17.200 ₺ +VAT

An internet area with special decoration will be built with 10 land line connected computers which will be available for usage for all participants at all times. Sponsor companies displays will be placed in the area. In addition, this area will also have a TV corner from which the participants could follow recent news. There will also be contemporary journal and coffee services. All expenses in the internet center will belong to the sponsor company.



3e-Presenters Lounge Sponsorship

4.800 ₺ +VAT

All computers in this area will have on their main page and screen savers the display of the sponsor company.

4- PRINTED MATERIAL SPONSORSHIPS

4a- 1st Announcement Sponsorship

20.000 ₺ +VAT

1st Announcements production belongs to the organizing secretariat. Sponsor Company's logo will be placed on a full page at the back side of the announcement.

4b- 2nd Announcement Sponsorship

28.000 ₺ +VAT

2nd Announcements production belongs to the organizing secretariat. Sponsor Company's logo will be placed on a full page at the back side of the announcement.





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SPONSORSHIP ACTIVITIES

4c- Inner Page Sponsorship for the Announcement or Final Program

2.000 ₺ +VAT

Sponsor Company's display, which also needs to be approved by the organizing committee, will be placed as a full page advertisement inside the "program book" or "announcements" depending on preferences.

4d- Bracket sponsorship for the Announcement or Final Program

4.800 ₺ +VAT

Bracket designed to facilitate the participants usage of the book will have the sponsor company's display. Bracket expenses will belong to the sponsor company.

4e- Pocket Program Sponsorship

9.200 ₺ +VAT

A thank you statement or the display of the sponsor company will be placed at the back side of the pocket program. Pocket program is intended to facilitate participants to follow the scientific program. Pocket program expenses will belong to the sponsor company.



4f- Lanyard Sponsorship

5.280 ₺ +VAT

The 3rd International Plant Breeding Congress participants are required to carry a name badge which consists of the name of the participant, lanyard with the logo of the sponsor and congress name. Lanyard expenses belong to the sponsor company.

4g- Congress Room Card Container

4.800 ₺ +VAT

All participants who will accommodate will receive their room cards from the reception with the room number detail on it. Sponsor logo will be placed on these containers. Container expenses will belong to the sponsor company.

4h- Congress Certificate and Calligrapher Sponsorship

5.280 ₺ +VAT

All participants to the congress will receive an certificate from the sponsors booth. The certificates will be written by a calligrapher. Calligrapher and certificate expenses belong to the sponsor.

4i- Brochure placement in the Congress Bag

2.200 ₺ +VAT

Sponsor company may place a brochure approved by the organizing company in the congress bag. Brochure expenses belong to the sponsor.



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SPONSORSHIP ACTIVITIES

5- CONGRESS BAG SPONSORSHIP

12.800 ₺ +VAT

Company's logo or display will be printed with the congress logo at the inner side of the congress bag. Pen and writing pad will be provided by the sponsor company and may also consist of their logo. Bags price varies depending on the model and the quality, due to this the pricing will be given depending on the preference of the Organizing Committee. Bag's expenses belong to the sponsor company.



6- DISPLAY SPONSORSHIPS

6a- Water Dispenser Sponsorship

4.400 ₺ +VAT

5 dispensers will be placed in the congress center. These dispensers will be covered with the sponsor company's display. Display expenses belong to the sponsor company.



6b- Floor Signage Sponsorship

3.600 ₺ +VAT

Signages will be placed inside the congress center on the floor with 50 x 70 cm size. These signages will be digitally printed with the sponsor company's logo on the background. Display expenses belong to the company.



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SPONSORSHIP ACTIVITIES

7- SOCIAL ACTIVITIES

7a- Gala Event Sponsorship

37.200 ₺ +VAT

Gala events catering menu and event area will have the sponsor display and thank you writing will be placed on the menu. Gala events performer's expenses will belong to the sponsor company.



7b- Opening Cocktail Sponsorship

29.200 ₺ +VAT

Opening Cocktail catering menu and event area will have the sponsor display and thank you writing will be placed on the menu. Opening Cocktail performer's expenses will belong to the sponsor company.

8-SMART PHONE APP SPONSORSHIP

13.600 ₺ +VAT

Sponsor company logo and its product will be placed visibly on the main page of the smart phone app. Display expenses belong to the company.



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Account Number : (TL)
IBAN No :



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BOOTH AREA SERVICES

BOOTH AREA CONSULTATION SERVICES

Figur Congress and Organization will install a booth information desk which will operate from 08:00 to 18:00 during the congress and will be available for all questions to be answered.

BANQUET TABLE WITH CLOTH

For each 6m² one banquet table with cloth will be provided.

TWO CHAIRS

Two chairs will be provided for your usage in the booth.

BOOTH AREA SECURITY

Security located in the congress center will be responsible for the security. Organizing Committee and Figur Congress and Organization cannot be held responsible for any loss, damage and theft. This being said, Figur Congress and Organization will work closely with the congress center authorities to ensure the security level is held at the maximum level.



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BOOTH AREA WORKING HOURS

BOOTH AREA MOUNTING CALENDER

BEGINNING OF MOUNTING, DATE AND HOUR	:15 October 2017	08:00
ENDING OF MOUNTING, DATE AND HOUR	:15 October 2017	22:00

BOOTH AREA VISITING HOURS

BOOTH AREA OPENING DATES	: 16-17-18-19 October 2017
MORNING OPENING HOUR	: 08:30
NIGHT CLOSING HOUR	: 18:30

BOOTH AREA DISMANTLING CALENDAR

BEGINNING OF DISMANTLEMENT, DATE AND HOUR	:20 October 2017	14:00
ENDING OF DISMANTLEMENT, DATE AND HOUR	:20 October 2017	22:00



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RULES & GENERAL INFORMATION

- We kindly ask to limit all company or product advertisements with the booth area and commercial poster panels.
- We kindly ask booth representatives to be present during the exhibition hours.
- Audio-visual tools may be used in the booths. Nonetheless, this should not interrupt other booths and booth areas general flow and order.
- Any food and drink distribution from the booths which are acquired outside the congress center will not be permitted. Please contact us concerning any treats you wish to distribute from your booth.
- Please respect the location and scales provided to you for the booth. Otherwise you will need to dismantle and mount your booth again.
- Do not hang, glue or nail anything in the congress center without consulting Figur Congress Organizations representatives.
- Following the determination of any damage done to the congress center, the company responsible will need to pay its reparation fee to Acapulco Hotel.
- Any equipment requested from Figur Congress and Organization should be returned at the end of the event.



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IMPORTANT DATES

Early Registration Until

September 1, 2017

Early Accommodation Until

September 1, 2017

Last Date to Submit Abstract

September 18, 2017



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BOOTH AREA REQUEST FORM

When the selection time will come to you, the organizing secretariat will request this Booth area request form from you. When it is your turn to select, the booth area plan will be shared with you (with the selected areas closed)

Company Name:

(Please write in your company's full name. This name will be placed on all lists, plans and tabletop nameplates.)

Mail address:

Phone: Fax:

E-Mail:

Product which will be displayed:

Placement:

(Companies with similar products who has special demands should state it during the booth selection process.)

As..... company, we select the booth area stated blow.

Booth Number(s):

Total squaremeter of the booth area:

Booth Length: m

Booth Depth:m

Booth Height: Max 3 m

Porterage:

(Porterage for each package is 10 Turkish Liras. If you wish your packages to be carried, please state it)

☐ Yes I do

☐ No I do not

Authoritative Name & Signature (I accept all conditions stated in this form and file attached)

Name: Signature :



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NOTES





REPUBLIC OF TURKEY
MINISTRY OF FOOD AGRICULTURE
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Organization Secretariat



FIGÜR CONGRESS & ORGANIZATION

19 Mayıs Mah. 19 Mayıs Cad. Nova Baran Center

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